



**Use this database to find:**

1. Company information, such as address, industry, and executive names.
2. Businesses within a specific industry that meet certain criteria.
3. Parent companies and headquarter locations.
4. Residential information, such as address, phone, median home value and income.

**How to get there:**

- Go to SJCP's website (<http://www.libraryforlife.org/>)
- Click on **Research Resources**
- Click on **Business Resources**
- If you are:
  - Inside the library: clicking **Reference USA** takes you right into the database
  - Outside the library: you must enter your library card number to get into **Reference USA**

**To do a basic Business Search:**

- Click on the **U.S. Business** link
- Enter a company name and city, state, or phone number.
- Click **Search Now!**



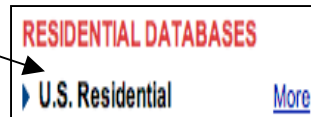
Quick Search  
Fill out one or more of the following criteria boxes, then click the "Search Now!" button.

Company Name  City  State

Phone (10 digits)

**To do a basic Residential Search:**

- Click on the **U.S. Residential** Link
- Enter a person's name, city, state, or phone number
- Click on **Search Now!**



Quick Search  
Fill out one or more of the following criteria boxes, then click the "Search Now!" button.

Last Name  First Name

City  State

Phone (10 digits)

**To create a custom search form:**

- Click the **Custom Search** tab.
- Under each category heading, choose the criteria you would like to include on your search form. For example, if you want to search by NAICS code and sales volume, you would select those two criteria by clicking in the check box.
- Click **Create Search Form**.
- The search form, with the criteria selected by you, will appear on the screen. You can now enter the specifications of your choice to search for businesses that meet your requirements.

**Company Name** ?   
  **Yellow Pages (YP)** ?   
  **Geography Selects** ?   
  **Phone Selects** ?

Company Name   
  YP Heading or SIC   
  Address   
  City   
  Business Phone

Executive Name   
  Primary SIC   
  ZIP Code   
  County

Ticker Symbol   
  NAICS - 2002   
  State   
  Area Code

Major Industry   
  MSA (Metro Area)

**Business Size** ?   
  **Special Selects** ?

Employees   
  Executive Title   
  Public Companies/Stock Exchange

Sales Volume   
  Headquarters/Branch   
  Years in Database/Yellow Page Ad Size

Government Offices   
  Web Address   
  Foreign Parent

NOTE: Select One or More of the above criteria then click "Create Search Form" button.

**Reference USA answer questions like:**

1. Where can I find a list of businesses that sell over \$1M in paper products every year?
2. What company has the ticker symbol XRX, and who is its Chairman?
3. What is the phone number for the headquarters of Carrabba's Italian Grill chain of restaurants?
4. Where can I find information about the ultimate parent company of Laser-Pacific Media Corp?
5. What is Mayor Stephen Luecke's phone number?